



Outreach convenes vendors. Training closes deals.™

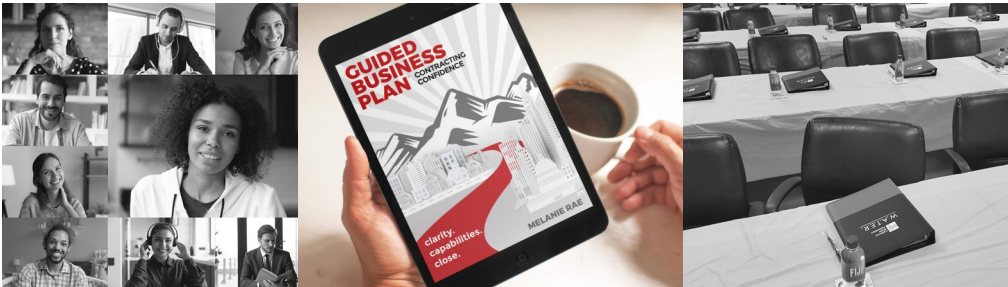
PROVEN BUSINESS CONTINUITY AND RESILIENCY TRAINING

Diverse Vendor Development & Capacity Building

- Cohort-based training
- Packaged training content
- Custom curricula design
- Virtual workshop speaker

CONTACT

Melanie Rae,
Founder + Author
Guided Business Plan
310-383-6321 (mobile)
melanier@guidedbusinessplan.com



Partnering with Supplier Inclusion teams, certifying councils and entrepreneur educators

CERTIFICATIONS

WBE | MBE | WOSB | DBE | ACDBE
California Public Utility Commission
WBEC-WEST Platinum Supplier

NAICS 611430
541611 611710



PAST PERFORMANCE

Google, Comcast,
McDonalds, Chase, U.S.
SBA Resource Partners
and others have
sponsored our extensive
content training library

continuity
statement
available
upon request

CORE COMPETENCIES

- Writing, editing, design and facilitation
- Ability to quickly create custom COHORT training programs - we have written 10+ GUIDED Business Plan™ editions and presentations
- 10,000+ business owners trained
- Business continuity

DIFFERENTIATORS

- Proprietary BOOKS and on-demand training content to train someone to grow from start-up to job creator to corporate/gov supplier
- Our entrepreneur educator clients have attracted millions in funding due to our content and results
- Graduates of our vendor cohorts have closed millions in contracts

Guided Business Plan is a Los Angeles-based entrepreneur education firm whose award-winning curricula leads to more contract wins for diverse vendors.

GuidedPlans.com/inclusion